

VERSO FEST

2026 SPONSOR PACKAGE



VersoFest cultivates an intelligent, engaged, and creative audience in a visionary program unlike any other in the tri-state area. Support a rising music and media conference and festival with unlimited potential — garnering nationwide attention with first-rate talent.

VERSO FEST 2026 LINEUP

- Kickoff Concert: The Thing
- Verso Visionary: Ani DiFranco with Lauren Coyle Rosen
- Friday Night Concert: Wyclef Jean
- Cumbe Dance
- Adria Petty on The Heartbreakers and Tom Petty's legacy
- Author Claire Dederer on *Monsters: What Do We Do with Great Art by Bad People*
- Gina Gershon on her memoir, *AlphaPussy: How I Survived the Valley and Learned to Love My Boobs*
- Verso Visionary: Musician, Producer & Writer David J (Bauhaus, Love and Rockets)
- Renowned Concert Promoter Peter Shapiro in Conversation with Dean Budnick
- Film Screening: *Baristas vs. Billionaires*
- More to come!



Established in 2022, VersoFest is The Westport Library's annual music and media conference and festival, where knowledge is shared and inspiration is discovered — a forum for media creators, artists, and fans to converge. VersoFest features panels where experts share their perspective and vision. Intimate workshops provide creators the opportunity to deconstruct, improve, and hone their craft. Performances entertain and inspire.

FORMER VERSOFEST LUMINARIES INCLUDE:

- Bands: The Wallflowers, The Smithereens, Spin Doctors, The Lemon Twigs, Sunflower Bean, Lez Zeppelin, and Gang of Four
- Legendary Musicians, Authors, and Activists Chuck D & Patti Smith
- Renowned Producers Steve Lillywhite (the Rolling Stones, Talking Heads, Psychedelic Furs, XTC) & Tony Visconti (David Bowie, T. Rex, Thin Lizzy)
- Hardcore punk legend Henry Rollins (Black Flag)
- Black Thought, lead emcee of The Roots
- David Letterman Music Director Paul Shaffer
- John Densmore, author and drummer of The Doors
- Classic rockers Chris Frantz and Tina Weymouth (Talking Heads, Tom Tom Club), Richard Butler (Psychedelic Furs), Dennis Dunaway (Alice Cooper Group), and Joe Bouchard (Blue Oyster Cult)
- Hip hop originators DJ Grand Wizard Theodore (inventor of scratch DJing) and DJ Tony Tone (Cold Crush Brothers)
- SNL Beehive Queen Christine Ohlman
- Indie record label pioneer Miriam Linna (Norton Records)
- Writers Rachel Felder, Audrey Golden, Vivien Goldman, and Joe Hagan
- Fashion designer Christian Joy
- Actor/Filmmaker Michael Jai White
- Photographers Lynn Goldsmith and Julia Gorton
- And so many more!



YOUR SUPPORT ALIGNS WITH FIRST-RATE LEADERSHIP, VISION, AND VALUES



Launched in 2019, Verso Studios, the media arm of The Westport Library, has been heralded by top publications (*Pitchfork, Paste, Goldmine, NPR, American Library Association*) as a leading multimedia trailblazer. The Westport Library was recently honored as the sole Five- Star Library in the State of Connecticut by the *Library Journal Index*, the leading publication in the field. With lifelong learning, creativity, and community engagement as cornerstone initiatives, The Westport Library carries the tradition of innovation in expanding the notion of what a library can be.

SPONSORSHIP LEVELS

Headliner Sponsor - \$50,000 and Above:

- Prominent logo placement on all festival materials and promotions.
- Extensive acknowledgement on social media and in our regular newsletter.
- Premier networking opportunities with key Library stakeholders.
- Complimentary VIP tickets.
- VIP Lounge access for 20 guests.
- Radio acknowledgment: On-air mentions in select VersoFest radio spots.
- Logo banners displayed on-site during the festival.
- Dual Event Sponsorship: Sponsorship of another major Westport Library event in 2025-26.

Mainstage Sponsor - \$25,000:

- Logo placement on festival materials and promotions.
- Acknowledgement in newsletter or social media.
- Complimentary VIP tickets.
- VIP Lounge access for 10 guests.
- On-air mentions in select VersoFest radio spots.
- Dual Event Sponsorship: Sponsorship of another major Westport Library event in 2025-26.

Spotlight Sponsor - \$10,000:

- Logo placement on festival materials.
- Complimentary VIP tickets.
- VIP Lounge access for 6 guests.

Encore Sponsor - \$5,000:

- Acknowledgement in festival materials.
- Complimentary VIP tickets.
- VIP Lounge access for 4 guests.

Harmony Sponsor - \$2,500:

- Acknowledgement in festival materials.
- Complimentary VIP tickets.
- VIP Lounge access for 2 guests.



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For more information, email Director of Development Robin Powell at rpowell@westportlibrary.org or call 203.291.4855

VersoFest.org | Westport Library, 20 Jesup Road, Westport, CT 06880