

Official 2025 Sponsor Package

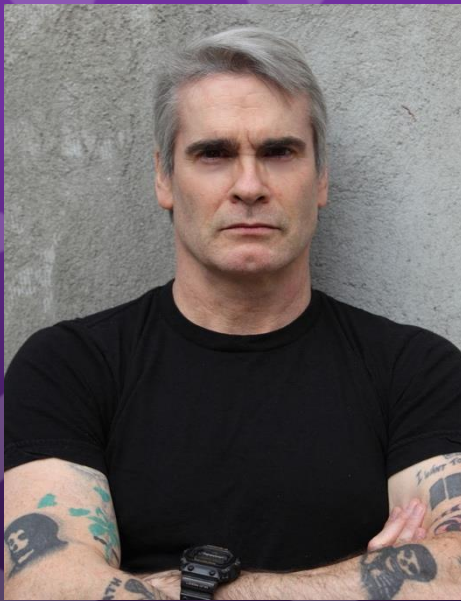
VERSO FEST '25

Four Days of Music, Media, and Creativity

VersoFest is The Westport Library's annual music and media conference and festival where knowledge is shared and inspiration is discovered — a forum for media creators, artists, and fans to converge.

VERSO FEST '25

FEATURING



Henry Rollins



Patti Smith



The Wallflowers



Paul Shaffer



Christine Ohlman

CONCERTS • PANELS • WORKSHOPS • EXHIBITS

VERSO FEST'25

A close-up photograph of a DJ's hand resting on a turntable. The hand is wearing a silver ring on the ring finger. The turntable has a vinyl record with a bright green label. The background is dark and out of focus, suggesting a stage or club environment.

VersoFest cultivates an intelligent, engaged, and creative audience in a visionary program unlike any other in the tri-state area. Support a rising music and media conference and festival with unlimited potential — garnering nationwide attention with first-rate talent.

VersoFest luminaries include:

- Bands: The Lemon Twigs, The Smithereens, Spin Doctors, and Sunflower Bean
- Legendary Producers Steve Lillywhite (the Rolling Stones, Talking Heads, the Psychedelic Furs, XTC) & Tony Visconti (David Bowie, T. Rex, Thin Lizzy)
- John Densmore, author and former drummer of The Doors
- Legendary Musician, Author, and Activist Chuck D
- Hip hop originators DJ Grand Wizard Theodore (inventor of scratch DJing) and DJ Tony Tone (Cold Crush Brothers)
- Fashion designer Christian Joy
- Classic rockers Chris Frantz and Tina Weymouth (Talking Heads, Tom Tom Club), Richard Butler (Psychedelic Furs), Dennis Dunaway (Alice Cooper Group), and Joe Bouchard (Blue Oyster Cult)
- Indie record label pioneer Miriam Linna (Norton Records)
- Writers Rachel Felder, Audrey Golden, Vivien Goldman, and Joe Hagan
- Actor/Filmmaker Michael Jai White
- Photographers Lynn Goldsmith and Julia Gorton
- Steven Van Zandt's TeachRock curriculum
- And so many more!



VERSO FEST

Your support aligns with first-rate leadership, vision, and values



Launched in 2019, Verso Studios has been heralded by top publications (*Pitchfork*, *Paste*, *Goldmine*, *NPR*, *American Library Association*) as a leading multimedia trailblazer. The Westport Library was recently honored as the sole Five-Star Library in the State of Connecticut by the *Library Journal Index*, the leading publication in the field.

Sponsorship Levels

Headliner Sponsor - \$25,000 and Above:

- Prominent logo placement on all festival materials and promotions.
- Extensive acknowledgement on social media and in our regular newsletter.
- Premier networking opportunities with key Library stakeholders.
- Includes 12 tickets with VIP access.
- Radio acknowledgment: On-air mentions in select VersoFest radio spots.
- Logo banners displayed on-site during the festival.
- Dual Event Sponsorship: Gang of Four, April 18, The Westport Library.

Mainstage Sponsor - \$10,000:

- Logo placement on festival materials and promotions.
- Acknowledgement in newsletter or social media.
- Includes 8 tickets with VIP access.
- On-air mentions in select VersoFest radio spots.

Encore Sponsor - \$5,000:

- Logo placement on festival materials.
- Includes 4 tickets with VIP access.

Harmony Sponsor - \$2,500:

- Acknowledgement in festival materials.
- Includes 2 tickets.



VERSO FEST



For more information, email Westport Library Director of Development Robin Powell at rpowell@westportlibrary.org or call 203.291.4855
westportlibrary.org/versofest • The Westport Library, 20 Jesup Road, Westport, CT 06880